***CURRICULLAM VITAE* **

***HASEN ALI***

NIZARAPAR

NOONMATI GHY-20

**Contact:** +91 98648-52483, **E Mail**: hasenali36@gmail.com



**PROFILE**

* Target oriented professional offering more than **2.4 years** of experience in the field of  **sales, marketing, business development, client relationship management, distribution, training and development, brand promotion etc**. Currently spearheading with **Hygieia Biogenics Pvt Limited** as **Marketing Executive** .
* Good knowledge of market sensitivities and dynamics of industry, possess innate ability to drive sales in any sector.

**Key Competencies**

Sales & Marketing ❖ Brand Management ❖ Relationship Management ❖ Resource Optimization ❖ Leadership



**PROFESSIONAL EXPERIENCE**

**HYGIEIA BIOGENICS PVT LIMITED** **Since april’12**

**Marketing Executive**

* Responsible for setting & achieving the top-line, middle-line & bottom-line targets within the prescribed budgets while making

decisions on Product-Mix, Pricing, and Promotion.

* Identifying & appointing new channel partners & dealer network to enhance business development while training them on regular basis through technical presentations; working closely with the existing sales channel/ dealers to ensure target achievements.
* Ensuring timely service delivery as well as collections from the clients within the stipulated credit period. Managing the distribution system of the company and maintained smooth operations across the units.
* Making recommendation for new distribution outlets. Appointing new distributor outlets and handling entire company’s monetary transaction.
* Successfully achieving Area Budgets, value wise, product wise and territory wise.
* Maintaining timely reporting & developments of the company regarding sales, business development.

**NOKIA INDIA PVT. LTD**

**aug’ 11-april’12**

**SENIOR SOLUTION SPECIALIST (SSP**

* Successfully achieving outlet target given by company.
* Made long lasting relationship with customer for developing business.
* Any issue of customer must solved them.

**Notable Accolades**

* Achieved title of **“Best performer”** for **smartphone** for achieving company’s expected target.
* Received best SSP ***CERTIFICATE FOR NOKIA LUMIA WINDOWS SMARTPHONE***

**MERIDIAN MOBILE PVT.LTD**

**JAN’11-AUG’11**

**SALES PROMOTER**

* Successfully achieving outlet target given by company.
* Made long lasting relationship with customer for developing business.
* Any issue of customer must solved them.



**EDUCATIONAL CREDENTIALS**

**MBA-Marketing Management (Studying MAHATMA GANDHI UNIVERSITY, MEGHALAYA)-2013**



**OTHER QUALIFICATION:-**

**DIPLOMA IN COMPUTER APPLICATION (DCA)**



**Date of birth:** 1st MAY, 1989

**Preferred Location**: Guwahati,

**Expected CTC:** As per current market index or best in the industry

**Marital Status:** single.

Hobbies: Reading, writing and singing



DATE…………….. SIGNATURE

PLACE…………….